

PRESS RELEASE – 10/30/2023

NTN Europe launches a European online training programme dedicated to its product ranges

With technical support for garages always in mind, NTN Europe now presents a complete e-learning programme for the European market. Broken out into 8 training sessions, it gives aftermarket professionals access to everything they need to know about the Group and its NTN and SNR product ranges. Available as of today, this programme is just the first milestone of the complete and extensive offering to come.

Confronted with serious technical issues in combination with a lack of product knowledge, garages can encounter obstacles that cause them to lose time in the shop. NTN Europe aims to mitigate this situation by using this online training programme to help provide them with the product information that they need. It has just been added to the manufacturer's line of digital tools.

Offered to automotive aftermarket retailers and garages throughout Europe, these eight 100% online training modules can be accessed fully autonomously via a secure platform. This enables professionals to take these modules when and where they wish, without having to travel. This training will help them grow their knowledge of the NTN Group and of the different product ranges intended for the automotive aftermarket. These modules also highlight the most common products failures and how to address them. A toolbox fully stocked with practical tips to facilitate removal and installation of the products and to better understand the latest developments in the automotive mechanic's profession.

Available on a subscription fee basis, this programme imposes no prerequisites. To take advantage of it, professionals need only send their training request to their usual NTN Europe contact. Once access has been confirmed, they have 3 months to use the module(s) to which they have subscribed.

Available in 8 languages (English, French, German, Italian, Spanish, Turkish, Polish and Russian) for broad coverage of the manufacturer's commercial zone, this e-learning series comprises 8 short, dynamic modules (average duration: 15 minutes). They cover 8 topics:

- M1: NTN Group and the automotive aftermarket
- M2: NTN and SNR wheel bearings
- M3: SNR Suspension range
- M4: SNR Constant Velocity Joints (CVJ)

- M5: SNR wheel speed sensors
- M6: Gearbox bearings and Truck range
- M7* : NTN and SNR engine timing
- M8* : NTN and SNR engine accessory drive system

** Modules 7 and 8 will be available starting from the end of 2023.*

Each module can be studied independently. However, module M1, which presents the NTN Group and the automotive aftermarket, is offered free of charge with any e-learning purchase. Modules 5 and 8 build on modules 2 and 7, respectively. It is therefore strongly recommended to watch module 2 before module 5 and module 7 before module 8, to help users understand and absorb the information.

Over the course of each e-learning module, users evaluate their knowledge by means of a quiz. A minimum score of 80% is required for successful validation.

For more information, download the NTN Europe brochure [here](#) or visit the [internet site](#).





Brand of NTN corporation



Contacts presse :

- MIDNIGHT PURPLE

Emilie DESLANDES

edeslandes@midnightpurple.fr

+33 (0) 6 71 24 17 01

Camille HUZE

chuze@midnightpurple.fr

+33 (0)1 53 20 49 03

- NTN Europe

Carol DONAT

carol.donat@ntn-snr.fr

+33 (0)6 77 02 87 04